

# DUBAI AIRSHOW HOMEPAGE TAKEOVER

THE DESTINATION  
FOR AEROSPACE



12-16 NOVEMBER 2017  
WWW.DUBAIAIRSHOW.AERO

## AUDIENCE

The Dubai Airshow has a strong focus on all types of aviation and brings together airline decision makers from the Middle East, Africa and beyond.

Our record order books over the years are testament to the fact that our audience are serious about buying.

## RELEVANCE

Avoid wastage and utilise a branding medium that targets buyers during a critical period in their purchase cycle.

The Dubai Airshow website is visited not only by almost every show visitor, exhibitor and delegate, but also tens of thousands of other global aerospace professionals.

## WHAT THE BUYER RECEIVES

The buyer will receive the exclusive rights for a Dubai Airshow Homepage Takeover during the Dubai Airshow 2017.

This opportunity gives the buyer the space above the homepage content to utilise for their branding. This will be combined with a full-page width banner halfway down the page.

This creative solution will allow the buyer to associate itself with one of the world's leading and most respected aerospace events. Take ownership of the homepage with a hugely impactful display to meet the objectives of your brand.\*

*\*Please note that the Breitling Countdown Clock will remain on the homepage.*

## PACKAGE COST

**Dubai Airshow week  
+ 3 weeks build up**

**\$38,370**



**FOR FURTHER INFORMATION PLEASE CONTACT JESSICA LANG:  
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