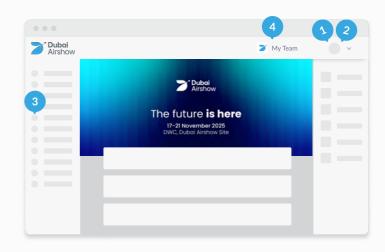
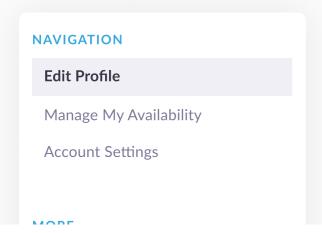
Maximize your time at Dubai Airshow



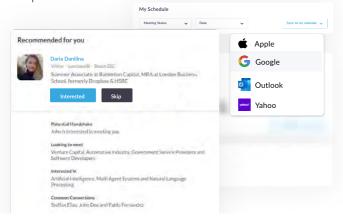
Update your profile

Make the best first impression with a profile picture and powerful headline.



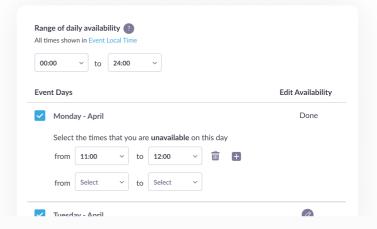
Build your event experience

Expand your network by reviewing your Al-powered recommendations and exploring profile lists.



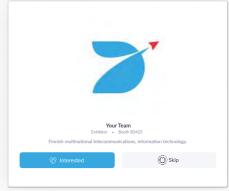
Manage your availability

Prevent unnecessary rescheduling and meeting conflicts.



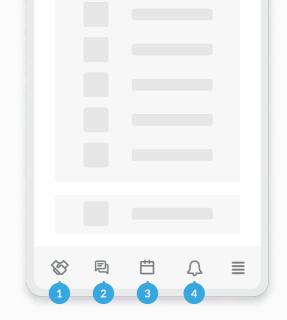
4 Familiarize yourself with My Team

Collaborate with your colleagues to book meetings, review leads, and perfect your company's digital profile.





The Dubai Airshow Mobile App



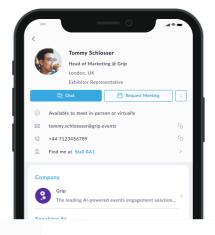
Discover Dubai Airshow

Your central hub for Dubai Airshow. Access essential information and personalized content.



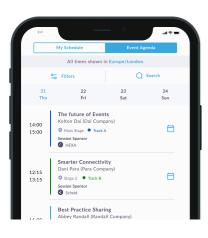
Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.



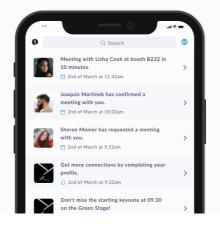
Follow your schedule

Keep track of your day.



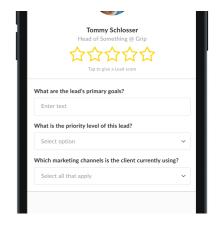
Get notified

Enable notifications to get event updates.



5 Lead qualification and comments

All-in-one view of your leads





Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for Dubai Airshow. Scan the QR code or <u>click here</u> for more in-depth resources.



Manage your company's time at Dubai Airshow

My Team **PRO TIP** My Team is accessible exclusively via web Centralize your team's engagement with event participants to browser. Access My Team before Dubai maximize insights and return on your time at Airshow to collect as many Leads as possible. Dubai Airshow. My Team Meetings **Company Chat** Contacts **Team Members Company Profile Product** Settings Leads **Export** Manage product profiles to give even Review Leads: any event more visibility to what participants who have your company offers expressed interest in your company, products, content, or colleagues The first representative of a company becomes the Admin of My Team. Admins can Create custom lead manage their Team's profiles on qualification questions their behalf and can upgrade to standardize your their colleagues to Admin Respond to participant team's process inquiries that have been sent to your company's profile Ensure your company makes the right first impression with event participants! Add Optimize your team's time at your logo, a summary, and event-specific Duhai Airshow by consolidating information to appear across the platform all meeting requests, both sent as frequently as possible. and received, into one unified Contacts are qualified Leads. Qualify a Lead one of two ways: anyone from the company having Export a spreadsheet of your an accepted meeting or showing mutual interest team's confirmed meetings in the profile.



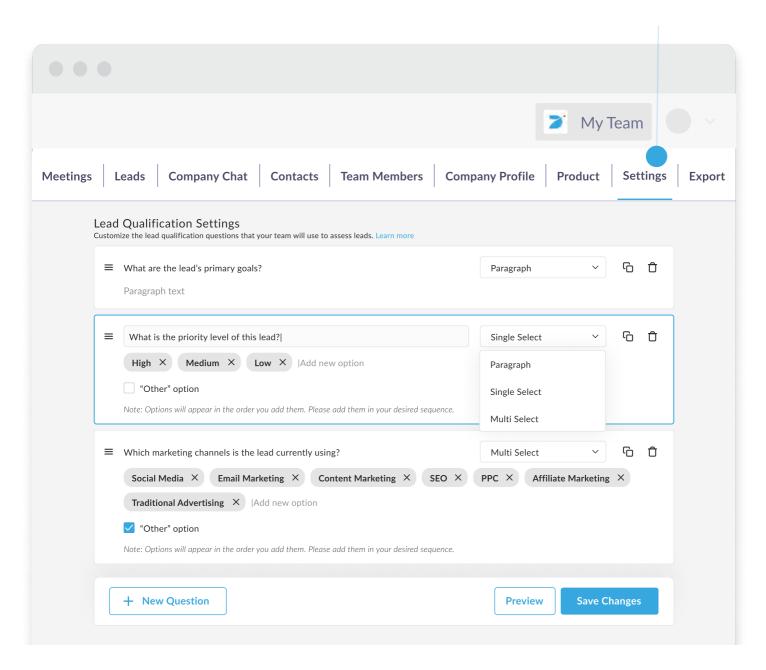


Lead qualification at Dubai Airshow

Settings

Create custom questions to help your team qualify leads consistently, in a structured and efficient manner.

Lead qualification data is included on My Team exports.



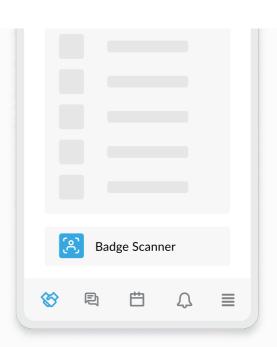


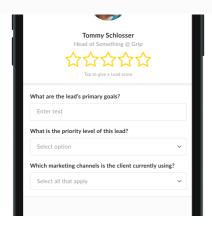


Badge Scanning at Dubai Airshow

Scan

Quickly scan a QR code to exchange contact information; be mindful that badge scans will share your email and phone number, even if you've opted to keep those private.





Lead qualification and comments

Qualify leads on-the-spot to capture initial impressions, aiding in future follow-ups. All lead qualification data from badge scanning is included on My Team exports.

Continue the conversation

Don't just collect contacts—scanning a QR code connects you in the app, allowing you to quickly book a meeting unlocking the ability to continue conversations via chat.

PRO TIP

Badge scans will be available on your My Team export by default!





What to do after Dubai Airshow

Team Exports

Download your team's accepted meetings for post-event review and targeted follow-ups.

